



Dawn Gibbins MBE DBA
Secret Millionaire & Philanthropreneur

Profile Dawn Gibbins MBE – Secret Millionaire and Philanthropreneur

From picking peaches barefoot in France as a young carefree teenager to becoming a keen philanthropist and visionary speaker – Dawn Gibbins has been on one hell of a journey! With a 25 year sojourn on the way as the CEO of a global flooring company with a turnover reaching £50m - Dawn has collected many accolades along the way - including an MBE and the Veuve Clicquot Business Woman of the Year award – as well as being a proud mother to two daughters.

Not many people have the energy to develop a start-up business and build it into an international company – with a multi-million pound turnover and offices touching all corners of the globe – but for the woman never knowingly seen in grey, business became her passion.

Dawn started Flowcrete in 1982 in South Cheshire, with her late father, Peter Gibbins, after teenage years spent travelling across France picking fruit and working in a garden centre closer to home in Cheshire.

She oversaw Flowcrete's growth to become a global market leader in commercial and industrial flooring with 30 offices worldwide and 12 manufacturing sites of excellence in the UK, Asia, Sweden, Belgium, South Africa, US and Brazil. The company, which was sold to New York Stock Exchange listed company RPM in April 2008 has a client list which includes world class names such as Bentley, Jaguar, Ascot Racecourse and Marks and Spencer. Dawn sold Flowcrete in April 2008 – which she nurtured from an initial start-up 26 years ago into a world leader.

Following the sale of Flowcrete – Dawn hot-footed into another venture – putting all her effervescent energy and boundless enthusiasm into Barefoot Living – which embraces a harmonic blend of Dawn's commercial acumen with her passion for healthy living – and commitment to ethical business and 'putting something back'. A keen Feng Shui practitioner, Dawn sees that the clear, uncluttered Barefoot philosophy supports a holistic approach to UK home and business life – helping to generate energised, vibrant space in the home – with the mission of transforming Britain into a healthy, happy, prosperous nation.

In late 2009, Dawn went on the most amazing adventure – which led her to experience poverty on the streets of the UK in the undercover series of Channel 4s 'Secret Millionaire'. Dawn's time spent in Bristol seriously made her re-evaluate her priorities – which led Dawn to set up 'The Barefoot Foundation'. The Foundation's aim is to 'eradicate poverty and abuse in the UK' – and 100% of Dawn's fees for talks, presentations and appearances will feed into the Foundation – which in turn will ensure that the money goes to where it is needed most.

Gongs on her mantelpiece include an Honorary Doctorate, an honorary MBA, the Veuve Clicquot Business Woman of the Year accolade, voted the most influential person in UK manufacturing and an MBE for services to industry. She has also been made a 'Pioneer to the Life of our Nation' by Her Majesty The Queen in 2004.

Find out more about Dawn at www.dawngibbins.com