

Dawn Gibbins MBE
Mistress of Change
www.dawngibbins.com



From picking peaches barefoot in France as a young carefree teenager to becoming a keen philanthropist and visionary speaker, Dawn Gibbins has been on one hell of a journey!

With a 30 year sojourn on the way as the CEO of a global flooring company with a turnover reaching £50mn Dawn has collected many accolades along the way, including an MBE and the Veuve Clicquot Business Woman of the Year award – as well as being a proud mother to two daughters.

Not many people have the energy to develop a start-up business and build it into an international company – with a multi-million pound turnover and offices touching all corners of the globe – but for the woman never knowingly seen in grey, business became her passion. Dawn started Flowcrete in 1982 in South Cheshire, with her late father, Peter Gibbins, after teenage years spent travelling across France picking fruit and working in a garden centre closer to home in Cheshire.

She oversaw Flowcrete's growth to become a global market leader in commercial and industrial flooring with 30 offices worldwide and 12 manufacturing sites of excellence in the UK, Europe, UAE, Asia, Australia, South Africa, US and South America. The company, which was sold to New York Stock Exchange listed company RPM in April 2008 has a client list which includes world class names such as Bentley, Jaguar, Ascot Racecourse and Marks and Spencer. Dawn sold Flowcrete in April 2008 – which she nurtured from an initial start-up 30 years ago into a world leader.

Following the sale of Flowcrete, Dawn hot-footed into another venture, putting all her effervescent energy and boundless enthusiasm into working with her community of Congleton, creating social enterprise Congelton Beartown Ltd which embraces a harmonious blend of Dawn's commercial acumen, her passion for making a difference, commitment to sustainability and 'putting something back'.

As a 'Mistress of Fun Shui' she is keen to bring eastern philosophies of Feng Shui to the British Isles. Dawn sees that these clear, uncluttered philosophies support a holistic approach to UK home community and to corporate life. Helping to generate an energised, vibrant space where everyone can succeed. Making Britain a happy, healthy loving and prosperous society with Fun Shui.

In 2010 and 2011, Dawn went on the most amazing adventure – which led her to experience poverty on the streets of the UK in the undercover series of Channel 4's 'Secret Millionaire'. Dawn's time spent in Bristol seriously made her re-evaluate her priorities, which led Dawn to become a patron of V I S Y O N. The charity's aim is to enhance the emotional wellbeing of teenagers in the UK' and 100% of Dawn's fees for talks, presentations and appearances will feed into the charity. www.visyon.org.uk

Gongs on her mantelpiece include an Honorary Doctorate, an honorary MBA, the Veuve Clicquot Business Woman of the Year accolade, voted the most influential person in UK manufacturing and an MBE for services to industry. She has also been made a 'Pioneer to the Life of our Nation' by Her Majesty The Queen in 2004 and recently been titled 'Legend of Industry' by The Variety Club of Great Britain, a very special children's charity.